



# Medical Expenditures

Prepared by Fitness Acquisitions, Inc.

**Sample Report**  
**500 N Kingsbury St**  
**Chicago, IL 60610**

**Site Type: Drivetime**

**Latitude: 41.890724**  
**Longitude: -87.639259**  
**Drivetime: 4 minutes**

Demographic Summary	2007	2012
Population	132,934	140,296
Households	74,218	78,117
Families	23,125	23,495
Median Household Income	\$76,259	\$94,553
Males per 100 Females	99.4	99.7

Population by Age	2007	2012
Population <5 Years	4.3%	4.4%
Population 5 - 17 Years	8.4%	8.1%
Population 65+ Years	9.9%	11.5%
Median Age	35.8	37.7

	Spending Potential Index	Average Amount Spent	Total
<b>Health Care</b>	141	\$5,514.69	\$409,289,235
<b>Medical Care</b>	140	\$2,724.57	\$202,212,434
Physician Services	145	\$341.69	\$25,359,850
Dental Services	146	\$539.55	\$40,044,140
Eyecare Services	143	\$82.99	\$6,159,666
Lab Tests, X-Rays	133	\$58.85	\$4,367,584
Hospital Room and Hospital Service	132	\$173.38	\$12,867,776
Convalescent or Nursing Home Care	123	\$58.73	\$4,358,946
Other Medical Services <sup>1</sup>	155	\$143.22	\$10,629,251
Nonprescription Drugs	157	\$191.23	\$14,192,998
Prescription Drugs	128	\$737.68	\$54,748,962
Nonprescription Vitamins	166	\$133.30	\$9,893,132
Eyeglasses and Contact Lenses	146	\$121.70	\$9,031,995
Hearing Aids	127	\$30.16	\$2,238,409
Medical Equipment for General Use	160	\$12.19	\$904,869
Other Medical Supplies <sup>2</sup>	152	\$99.91	\$7,414,856
<b>Health Insurance</b>	142	\$2,790.12	\$207,076,801
Blue Cross/Blue Shield	130	\$734.27	\$54,496,302
Commercial Insurance	128	\$495.94	\$36,807,800
Health Maintenance Organization	176	\$768.96	\$57,071,026
Medicare Payments	140	\$479.52	\$35,589,325
Other Health Insurance <sup>3</sup>	130	\$311.41	\$23,112,348

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

<sup>1</sup> **Other Medical Services** includes Services by Medical Professionals other than Physicians, Nursing Services, Therapeutic Treatments, Blood Donation, Ambulance, Emergency Room, and Outpatient Hospital Services.

<sup>2</sup> **Other Medical Supplies** includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

<sup>3</sup> **Other Health Insurance** includes Medicare Supplements and Other Health Insurance excluding Blue Cross/Blue Shield.

**Source:** Expenditure data are derived from the 2002, 2003 and 2004 Consumer Expenditure Surveys, Bureau of Labor Statistics. forecasts for 2007 and 2012.



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**Drivetime: 8 minutes**

## Demographic Summary

	2007	2012
Population	677,664	690,772
Households	303,793	310,424
Families	126,645	125,018
Median Household Income	\$58,114	\$70,148
Males per 100 Females	98.6	99.3

## Population by Age

	2007	2012
Population <5 Years	6.5%	6.6%
Population 5 - 17 Years	14.4%	13.4%
Population 65+ Years	8.4%	9.2%
Median Age	32.8	33.8

	Spending Potential Index	Average Amount Spent	Total
<b>Health Care</b>	109	\$4,272.53	\$1,297,965,491
<b>Medical Care</b>	109	\$2,106.74	\$640,013,703
Physician Services	112	\$263.61	\$80,083,520
Dental Services	114	\$421.99	\$128,196,143
Eyecare Services	109	\$63.48	\$19,283,921
Lab Tests, X-Rays	103	\$45.41	\$13,793,980
Hospital Room and Hospital Service	100	\$131.69	\$40,007,578
Convalescent or Nursing Home Care	93	\$44.78	\$13,604,263
Other Medical Services <sup>1</sup>	119	\$110.11	\$33,449,210
Nonprescription Drugs	122	\$148.63	\$45,153,165
Prescription Drugs	98	\$569.17	\$172,910,163
Nonprescription Vitamins	128	\$102.88	\$31,253,938
Eyeglasses and Contact Lenses	114	\$94.63	\$28,747,987
Hearing Aids	99	\$23.64	\$7,182,542
Medical Equipment for General Use	122	\$9.32	\$2,830,074
Other Medical Supplies <sup>2</sup>	118	\$77.41	\$23,517,219
<b>Health Insurance</b>	110	\$2,165.79	\$657,951,788
Blue Cross/Blue Shield	101	\$566.45	\$172,084,839
Commercial Insurance	98	\$377.44	\$114,663,454
Health Maintenance Organization	138	\$601.79	\$182,820,789
Medicare Payments	111	\$378.44	\$114,968,099
Other Health Insurance <sup>3</sup>	101	\$241.66	\$73,414,607

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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**Source:** Expenditure data are derived from the 2002, 2003 and 2004 Consumer Expenditure Surveys, Bureau of Labor Statistics. forecasts for 2007 and 2012.



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**Drivetime: 12 minutes**

## Demographic Summary

	2007	2012
Population	1,834,726	1,847,435
Households	696,595	701,980
Families	363,267	355,412
Median Household Income	\$50,521	\$60,924
Males per 100 Females	98.6	98.8

## Population by Age

Population <5 Years	7.8%	7.9%
Population 5 - 17 Years	17.8%	16.7%
Population 65+ Years	8.6%	9.0%
Median Age	31.8	32.5

	Spending Potential Index	Average Amount Spent	Total
<b>Health Care</b>	90	\$3,521.75	\$2,453,230,989
<b>Medical Care</b>	89	\$1,733.39	\$1,207,469,074
Physician Services	92	\$216.30	\$150,676,245
Dental Services	95	\$350.60	\$244,227,131
Eyecare Services	89	\$51.84	\$36,113,946
Lab Tests, X-Rays	84	\$37.24	\$25,939,485
Hospital Room and Hospital Service	81	\$106.53	\$74,207,958
Convalescent or Nursing Home Care	77	\$36.70	\$25,566,593
Other Medical Services <sup>1</sup>	97	\$89.39	\$62,267,354
Nonprescription Drugs	99	\$121.09	\$84,349,374
Prescription Drugs	81	\$470.97	\$328,076,121
Nonprescription Vitamins	105	\$83.85	\$58,412,873
Eyeglasses and Contact Lenses	94	\$78.07	\$54,381,560
Hearing Aids	83	\$19.72	\$13,737,026
Medical Equipment for General Use	99	\$7.54	\$5,250,326
Other Medical Supplies <sup>2</sup>	97	\$63.54	\$44,263,082
<b>Health Insurance</b>	91	\$1,788.36	\$1,245,761,915
Blue Cross/Blue Shield	83	\$468.47	\$326,337,076
Commercial Insurance	80	\$309.82	\$215,815,999
Health Maintenance Organization	113	\$494.49	\$344,457,346
Medicare Payments	92	\$314.95	\$219,394,902
Other Health Insurance <sup>3</sup>	84	\$200.63	\$139,756,592

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